

# PRODUCT CATALOG

2025





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Scent can powerfully affect our emotions. Scent is our most evocative sense, deeply intertwined with our memories and emotions.

### 63%

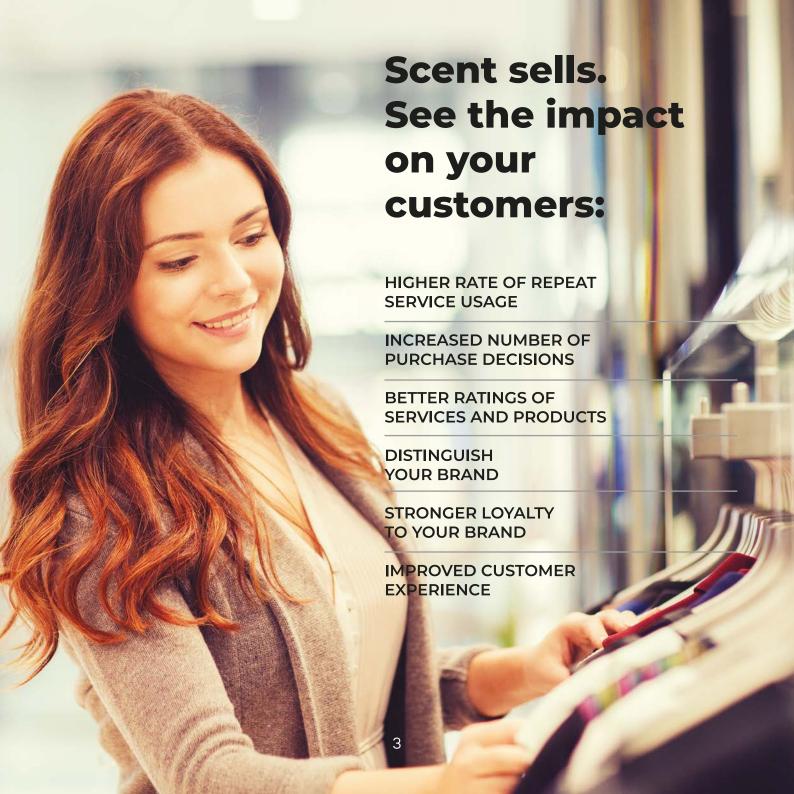
Research confirms that exposure to a pleasant scent improves mood by 63%.

### 75%

In fact, 75% of our daily emotions are influenced by what we smell, not what we

### 100x

And humans are 100 times more likely to remember a scent than a visual image.





## +18%

Extended time spent at the point of sale

+60%

Increased willingness to purchase

+22%

More transactions

## **ABOUT US**

We are a manufacturer of fragrance oils for interiors, air fresheners for professional use and scent marketing solutions.

We have been passionately creating fragrances for interiors for almost 20 years, and our extensive experience translates into the ability to match a fragrance to the character of almost any space.

We follow trends and customer needs and are constantly developing our range of fragrances.

KOur partners are perfume companies from the world capital of perfume – Grasse, France!

When creating room fragrances, we pay particular attention to their durability, which in our industry is considered a measure of quality.

## FOR WHOM?

Our products are designed for professional clients, including hotels and restaurants, sports facilities, office buildings, clinics, spas and other places where the well-being of guests is important. They are also perfect for private spaces.

## **OUR BRANDS**

As a leading supplier of high-quality solutions for professional air scenting, we offer you a comprehensive product portfolio.

# KALA

is a brand of professional spray oils

# POWER SHOT

is a range of odor neutralizers

# **iFresh**

is a line of diffusers and essential oils for diffusers



is a portfolio of air fresheners, urinal screen, and toilet gel hang tag



is an economical line of aerosol air fresheners

1

KALA Chanti



## Kala Chanti – fragrance oils in spray

Oil-based interior fragrances are one of the most effective and long-lasting forms of aromatisation. The Chanti collection features carefully composed and distinctive aromas, created on the basis of real perfumes. Thanks to concentrated fragrance ingredients, the pleasant aroma lasts for at least 1-2 days after application. Each fragrance in the Chanti range contains active odour neutralisers.

Kala Chanti spray oils are ideal for both home and professional use – in hotels, wellness centres, waiting rooms, medical spaces, fitness centres and spas. Each composition brings a different energy to the interior and can evoke specific sensations. The Japanese Spring fragrance – a sense of lightness and elegance, Lemongrass – freshness and stimulation, and Patchouli Secrets – deep relaxation and soothing.



1 pc.	100 ml	250 ml	500 ml	1000 ml
bulk packaging	12	12	12	6



Our fragrances meet

IFRA quality standards.

16)



# SENSUALITY & LUXURY redefined

A new fragrance inspired by J'adore perfume



#### **I'LOVE**

Inspired by the iconic Dior J'adore, it defines luxury and embraces the interior with a golden glow of sensuality and sophistication. It is a bouquet composed of gentle Damask rose, Arabian jasmine and intense tuberose, which smells like the memory of first love.

Top notes: bergamot, peach, pear, magnolia

Middle notes: violet, freesia, jasmine, lily of the valley,

orchid, plum, rose

Base notes: cedar, blackberries, musk, vanilla

**Purpose:** The perfect fragrance composition for elegant boutiques, beauty salons, premium hotels and interiors where you want to emphasise the prestige and feminine character of the space.



#### **SENSE DI MEN**

A fresh and aquatic fragrance with citrus notes, inspired by the men's perfume Aqua Di Gio. A place that smells like it stimulates, inspires and makes you feel refreshed.

Top notes: orange, mandarin, bergamot, lime

**Middle notes:** celon, cyclamen, freesia, coriander, rosemary, rose

Base notes: white musk, cedar, jasmine, patchouli, lichen

**Purpose:** An ideal composition for modern offices, showrooms, gyms, wellness and co-working spaces. This fresh, aquatic-citrus fragrance stimulates the senses, provides a feeling of lightness, energises and inspires action.



#### **GOOD SCENT**

A luxuriously sweet and mysterious scent that elevates the class and style of any room. Inspired by the opulent perfumes of Carolina Herrera.

**Top notes:** coffee, almond **Middle notes:** jasmine, tuberose **Base notes:** tonka bean, cocoa

**Purpose:** Your office, beauty salon, home. With its prestigious notes, this fragrance makes a perfect first impression.



#### SI

A sophisticated and captivating fragrance with chypre notes. Perfect for modern interiors, adding a touch of elegance and prestige. Inspired by the luxurious perfumes of ARMANI.

**Top notes:** black currant leaf **Heart notes:** freesia, rose

Base notes: amber, woody notes, patchouli, vanilla

**Purpose:** This fragrance finds its place in prestigious spaces: hotels, beauty clinics, clubs, and elegant showrooms.



#### **DELICE**

A delightful blend of sweet and musky notes, evoking a feeling of joyful indulgence. The freshness of neroli and papaya combined with the exoticness of cashmere give it a unique character. Inspired by the luxurious perfumes of D&G Dolce.

Top notes: papaya flower, neroli

Heart notes: amaryllis, hyacinth, narcissus

Base notes: cashmere, musk

**Purpose:** A fragrance dedicated to interiors with character, offering bold and original solutions. Delice will emphasise the unique style and atmosphere of a boutique hotel or service salon.



#### **CASHMERE**

A luxurious and velvety fragrance. It surrounds you with the warmth and softness of cashmere. Its composition includes oriental vanilla, as well as resinous, woody and amber notes.

**Purpose:** This fragrance would be perfect in beauty and SPA salons, medical clinics, hat shops, or clothing and jewelry boutiques.



#### **JAPANESE SPRING**

Warm and refreshing at the same time, like a blooming spring day. It captures the essence of Japanese cherry blossoms with hints of wood and incense.

**Purpose:** Receptions and waiting rooms. This fragrance will create a positive first impression on your clients and make waiting a pleasure.



#### **CITRUS FLOWER**

A delightful blend of fresh, summery florals and ripe, zesty citrus, transporting you to a sun-drenched garden.

**Purpose:** An intense and long-lasting fragrance recommended for all areas, especially bathrooms and toilets. This product contains one of the strongest odor neutralizers in the entire Chanti range.



#### **PATCHOULI SECRETS**

Mysterious, with a hint of chocolate, unveiling the secrets of patchouli. This luxurious scent uplifts the mood and has a calming effect on the senses.

**Purpose:** A sophisticated fragrance that is perfect for business settings. Ideal for offices, conference rooms, law firms, insurance agencies, and banks.



#### **GREEN TEA WITH PEAR**

Calm and uplifting, blending the sweetness of pear with the aromatic notes of green tea. Its delicate aroma will make you feel like you're in a luxurious tea house.

**Purpose:** Recommended for rooms, dining areas, and food service establishments. Given that it's not an overpowering scent, it's especially suitable for spaces where children or pets are present.



#### **VANILLA WITH CITRUS**

A sweet, cheerful vanilla note, balanced by a fresh citrus, will remind you of a delicious Sunday dessert.

**Purpose:** A pleasant fragrance especially recommended for rooms, dining rooms, and food service establishments.



#### **FLOWER DREAM**

A dreamy and romantic fragrance reminiscent of a blooming garden with an enchanted bouquet of flowers.

**Purpose:** A sensual, delicate fragrance recommended for places where an intense scent is not desired, such as educational institutions and offices.



#### **BLACK GRAPES WITH KIWI**

A fruity combination, merging the sweetness of black grapes with the freshness of kiwi. It creates an intense yet delicately exotic fragrance.

**Ideal for:** These delicately sweet notes are perfect for gastronomic spaces, educational institutions, and care facilities.



#### **LEMONGRASS**

Fresh and citrusy, uplifting and energizing, the scent of fresh lemongrass.

**Purpose:** Thanks to its stimulating properties, it is an excellent aromatiser for both rooms where we work mentally and physically.



#### **ORIENTAL**

Rich and exotic, this fragrance takes you on a journey through the alluring aromas of the East. A bold and intense scent.

**Purpose:** Recommended for interiors and service points that reference Eastern culture. Due to its intensity, it's ideal for areas constantly exposed to unpleasant odors, such as rooms adjacent to smoking areas.



#### **SANDALWOOD**

A distinctive, aromatic and relaxing fragrance of Indian sandalwood with balsamic notes and a warm, creamy accent.

**Purpose:** This versatile fragrance is suitable for most spaces in office buildings, government offices, and other public buildings.



#### **FRESH LINEN**

A fragrance associated with immaculate cleanliness, evoking memories of freshly washed bed linen on warm summer days. Especially recommended for rooms with high hygiene standards.

**Purpose:** A fragrance designed for hotel rooms and bathrooms, clinics, care facilities, and homes.



#### **DENIM**

A timeless fragrance - a reflection of masculinity. Woody-spicy notes are perfect for men's areas. A fragrance inspired by the luxurious Boss Bottled Night perfume.

**Top notes:** birch, lavender, cardamom **Heart notes:** violet, jasmine, bay leaf **Base notes:** sandalwood, musk

**Purpose:** The fragrance is ideally suited for elegant places offering services and products for men, such as showrooms, barber shops, and wellness centers.

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# POWER SHOT



# POWER SHOT 600 ml odour neutraliser for large areas.

This product features a revolutionary dispensing system: one press of the valve (1 second) neutralises unpleasant odours in a room with a volume of 200 m<sup>3</sup>. POWER SHOT contains active ingredients that actively neutralise unpleasant odours rather than just covering them up.



POWER SHOT neutraliser

1 piece bulk packaging 600 ml

6



THE INTERNATIONAL FRAGRANCE ASSOCIATION

Our fragrance compositions are

IFRA Quality Certified.

A PRODUCT WORTH ITS WEIGHT IN GOLD!

You are surely familiar with our Powershot, but there is one thing you may not know about it...

It is a product worth its weight in gold! Why? Because it weighs more than similar products from competitors, which means one thing:

more fragrance in the scent and significantly better performance.

The maximum amount of active ingredients ensures a more intense effect and a longer-lasting freshness where you really need it.



There's room for more here. Our can contains more product than our competitors.



A significant advantage over the competition.



Maximum amount of active ingredients.



One press of the valve neutralises unpleasant odours in a room with a volume of 200m<sup>3</sup>.



Instant effect.





# POWER SHOT I'LOVE



#### POWER SHOT SENSE DI MAN



# POWER SHOT PEAR GREEN TEA



# POWER SHOT COTTON



I'LOVE GOOD SI DELICE CASHMERE SENSE SCENT DI MAN



JAPANESE COTTON PEAR LEMONGRASS FRESH ORIENTAL CITRUS SPRING GREEN TEA LINEN FLOWER

# **DUOPACK - Double fragrance power**



**DELICE** 



KALA
Podwójna moc zapachu

CASHMERE

Chanti + 

BOTTERIASER

BUTTERIASER

BUTTERIAS

**CASHMERE** 



GOOD SCENT



**I'LOVE** 

## **Kala Chanti 500 ml + Power Shot**



**LEMONGRASS** 



JAPANESE SPRING



PEAR GREEN TEA



FRESH LINEN



**ORIENTAL** 





## Fresh Blitz

is a brand that understands the needs of facilities with high traffic.

Our products are designed to withstand intensive use and provide reliable performance for a long time. Fresh Blitz offers a wide portfolio of products for hygiene and freshening: dispensers, refill cartridges for dispensers, air fresheners, as well as toilet hanging blocks and urinal screens. High quality workmanship ensures long-lasting freshness and a pleasant aroma in every space.

Thanks to Fresh Blitz, you will create a friendly atmosphere in your facility and maintain a high standard of hygiene.





#### Fresh Blitz 260 ml

is a refill cartridge designed for professional-grade electronic air fresheners. It's specifically formulated f or use in hotels, offices, shopping malls, clinics, and other areas with high foot traffic.

This product can also be used as a standalone air freshener.

2in1

Effectively freshens and neutralizes unpleasant odors.

**2x** 

Boasts a fragrance concentration twice as strong as leading competitors.

3000

Provides up to 3000 refreshing bursts.

60

Enjoy a continuous, delightful fragrance for up to 60 days.

FRESH BLITZ 260 ml air freshener refills

1 piece	260 ml
bulk pack	24













BABY

BERGAMOT & CORIANDER

PASSION LOVE

DIAMOND

**LAVENDER** 

**MAGNOLIA** 













**CASHMERE** 

**COOL OCEAN** 

FIERY FLOWERS

INDIAN DREAM

MEDITERRANEAN

PATCHOULI & COCOA



# **Automatic dispenser** Fresh Blitz

The Fresh BLITZ automatic dispenser/electronic freshener is a product designed for the professional market. This means that all the devices we offer are manufactured to be ready for intensive use.

#### **Fresh Blitz Basic**





Fresh Blitz Basic 230V







Fresh Blitz Basic Black





Fresh Blitz PRO









Fresh Blitz Basic
Material: ABS | Color: white
Time settings:
every 7.5, 15, 30 minutes.
Operating mode settings:
24h, day only, OFF.
CE - marked product.
Dimensions:
H 21,5 cm | W 9,3 cm | D 8,0 cm
Power supply: 2 AA/LR6 batteries
(included)
A suspension hole
(dowel included)



Fresh Blitz Basic 230V
Material: ABS | Color: white
Time settings:
every 7.5, 15, 30 minutes.
Operating mode settings:
24h, day only, OFF.
CE - marked product.
Dimensions:
H 21,5 cm | W 9,3 cm | D 8,0 cm
Power supply: from 240V mains
(adapter included)
2 AA/LR6 batteries
(not included)
A suspension hole
(dowel included)



# Fresh Blitz Basic Black Material: ABS | Color: black Time settings: every 7.5, 15 minutes Operating mode settings: 24h, day only, night only. CE - marked product. Dimensions: H 19 cm | W 8,0 cm | D 7,7 cm Power supply: 2 AA/LR6 batteries (included) A suspension hole (dowel included)



# Fresh Blitz PRO Material: ABS | Kolor: ecru Time settings: every 5, 10, 15, 20, 25 minutes Operating mode settings: 24h, day only, night only. CE - marked product Dimensions: H 2 4 cm | W 8,8 cm | D 8,8 cm Power supply: 2 D-size batteries (included) Low battery indicator Key lock (included) A suspension hole (dowel included)



#### Fresh Blitz Wave 2.0.

fragrant enzymatic urinal screen releases a delicate yet long-lasting fragrance that lasts for about 30 days. Our innovative urinal screen contains an enzyme designed to break down urea. Wave 2.0 prevents drain clogs and fits most water and waterless urinals. The gel-like form of the insert makes it easy to apply.

Wave 2.0 urinal screens serve three functions:



Prevent the spread of unpleasant odors.



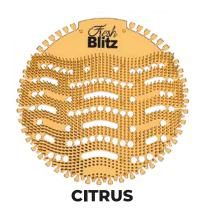
Prevent urine from splashing.



Protect the drain from clogging and contamination.

Fresh Blitz WAVE	2.0 urinal screens	
1 piece	Ø 17 cm	
bulk pack	10	





















#### Fresh Blitz DISK 2.0

Urinal/ gel-scented screen for:

- urinals,
- bidets,
- sinks,
- shower cubicles.

#### VERSATILE USE THANKS TO ITS COMPACT SIZE



#### Advanced odour control:

The Fresh Blitz DISK 2.0 cartridge has been designed using advanced odour control technology. It effectively neutralises odours and leaves a refreshing aroma.



#### Long-lasting freshness:

The Fresh Blitz DISK 2.0 gel screen is saturated with a high-quality fragrance that lasts up to 30 days.



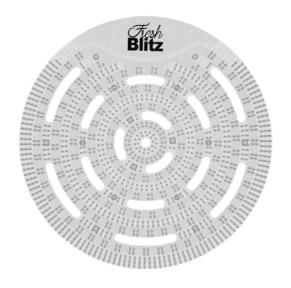
## The new SPLASH PROTECT technology prevents liquid splashing.

Fresh Blitz DISK 2.0 effectively reduces urine splashing. Splash Protect is a technology that combines the process of sealing the bristles with a unique circular arrangement.

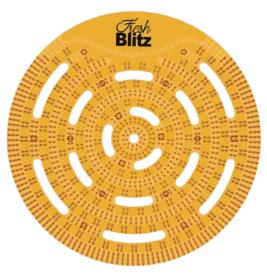
_	Fresh Blitz DISK 2.0 urinal insert		)
	1 piece	Ø 13,5 cm	
	bulk packagin	10	



**BLACKBERRY** 



**MANGO** 



**CITRUS** 



**GRAPEFRUIT WITH KIWI** 



## Fresh Blitz Bio Block

urinal screen with a large 120 g cleaning block with a lemon scent.

Screen/insert for urinals with a cleaning block with a lemon scent. Suitable for all types of urinals with standing and flowing water. Strainer/urinal insert with a lemon-scented cleaning block. Suitable for all types of urinals with standing and flowing water. It has properties that increase the block's durabilitywhen dissolved in water and is particularly suitable for urinals with standing water. When used, it releases a subtle and delicate but lasting fragrance for approximately 60 days or up to 3,000 flushes. At the same time, it protects against drain clogging. It does not yellow or stain ceramics. The product is non-toxic and biodegradable. The use of the cartridge significantly facilitates cleaning.



Enjoy an uninterrupted, delightful fragrance for up to 60 days.



Provides freshness for 3,000 flushes.



Protects the drain from clogging and contamination.

Fresh Blitz BIO BLOCK urinal cartridge with cleaning block		
1 piece bulk pack	120 g 48	_)







# Fresh Blitz Toilet Clip

is a gel scented toilet bowl clip.

The Fresh Blitz TOILET CLIP freshener will keep your toilet smelling pleasant and fresh for around 30 days.

Its specially designed shape allows it to be hung on the outside of the toilet bowl or cistern.

The fragrance clip does not dissolve in water and leaves no residue.

### **7 FRAGRANCES:**

COTTON
CITRUS
GRAPEFRUIT WITH KIWI
APPLE WITH CINNAMON
LAVENDER
MANGO
MELON WITH CUCUMBER

′ _	Fresh Blitz Toilet Clip		_ `
	1 piece	10,2 x 5 x 6 cm	
	bulk packaging	10	



# Fresh Blitz Hang Tag

These are gel-scented hang tags with a suction cup.

They release an intense, pleasant, and long-lasting fragrance for about 30 days.

The Fresh Blitz HANG TAG in vibrant colors and energizing scents are perfect for offices, hotels, as well as places like closets and cars. They release an intense and pleasant fragrance that refreshes and soothes the senses.

### **7 FRAGRANCES:**

COTTON
CITRUS
GRAPEFRUIT WITH KIWI
APPLE WITH CINNAMON
LAVENDER
MANGO
MELON WITH CUCUMBER

_	Fresh Blitz Hang Tag		
	1 piece	13,5 × 6,2 × 1,2 cm	
	bulk packaging	10	



# Fresh Blitz 400 ml

Fresh Blitz 400ml is an air freshener in an aerosol can, suitable for both domestic and professional use.
Thanks to its natural fragrance notes, it pleasantly scents the rooms in your home and workplace.
Timeless and long-lasting fragrances in a large 400ml can.

### Available in 7 scents.



Pleasant fragrance.



Long-lasting fragrance.



For home use.



For office use.



Large capacity.

FRESH BLITZ 400 ml air freshener
----------------------------------

1 piece 400 ml bulk packaging 24



WATERFALL CLEAN AIR BOUQUET APPLE MOUNTAIN ROSE MANGO



### **Eko Fresh**

Eko Fresh 300 ml is a line of economical aerosol air fresheners. In Eko Fresh products, we have used timeless fragrances such as rose, lavender and jasmine.

You can use them successfully both at home and at work.

Available in 6 fragrances.



Pleasant fragrance.



For use at home.



For use in the office.

EKO FRESH 300 ml air freshener		
1 piece	300 ml	
bulk packaging	24	



# We are a supplier of professional fragrance diffusers.



We are experts in the field of aroma marketing.

Our offer of interior scenting includes professional iFRESH fragrance diffusers and warranty and post-warranty service.



Would you like to know more? Zapytaj o Katalog Dyfuzorów iFresh lub skontaktuj się z Doradcą KALA: tel. (+48) **531 531 211** lub (+48) **533 533 979** 



# DISTRIBUTOR

